



Our Media Packages

Package No. 1

- a) We are currently offering [Cable News Network placement on CNN Airport Network](#). Our production team will produce a professional 30 second editorial type of television spot using still photos, logos, graphics, and any existing video/b-roll footage you may have. We offer this production for worldwide distribution on the Network and online. The piece will air 200 times a year. It will extend with three extra months bringing the broadcast to 250 airings.
- b) Two [Comprehensive Journalistic Articles](#) on you and your business.
- c) Atlantic Publicity has developed its own proprietary website ranking system that has the ability to optimize thousands of keywords and rank on page one of Google for a good percentage of those keywords. Combined demographics reached: over 250 millions.

Package No. 2

- a) This unique package combines a 2 minute long [In-Flight video presentation](#) exclusively on you, your products and services, and will be running for 2 straight consecutive months on all American Airlines flights, first and business class travelers. We start by recording a one-on-one audio interview by phone with your spokesperson. Interview questions are prepared in advance. We use your interview as the soundtrack and add to it visual assets (ie. photos, images, graphics, logo, and any video you have). This keeps the eye moving and text is used to highlight key points.
- b) In addition to your 2 minute long [In-Flight video](#), we will also produce a 30-second editorial style television commercial to air on [Cable News Networks](#), CNN Airport Network, in all [50 major US Airports](#) covering more than 2,100 gates, 27 club rooms and other viewing areas 6 times for a month during primetime.
- c) Additionally, this package includes:
- 1) Downloadable links of both your Inflight video and editorial style TV commercial
 - 2) Embed code for posting videos on your website and social media
 - 3) Full re-usage rights for promotional purposes
 - 4) Rebroadcast on our website, which will be heavily publicized.
- d)) One [Comprehensive Journalistic Article](#) on you and your business along with syndication to over 150,000 media outlets and 15,000 entertainment executives. Combined demographics reached: American Airlines: 8.4 Million + Airport Network: 20 million + Syndicated Article; Social Media Promotion and heavy SEO Optimization of your platform reaching eventually half a billion targeted demographics of the upper middle class, the rich and famous.