



ATLANTIC PUBLICITY
BECAUSE YOU HAVE A STORY™

Services by Atlantic Publicity for those clients who are not in the Y&A Program

1) One full-length (800 - 1,200 words) journalistically credible article (fact checked) about who you are and how to emotionally connect with your audience. Without this, you will never be as successful as you could when your audience gets to know you. This is your core piece! We can still write updates later. : [Atlantic Publisher Articles](#); [Spotlight News Magazine](#) [Spotlight Media Productions](#)

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**2) [Syndication of your article](#) *twice a year* to 236 574 National and International [Prime Media Outlets](#)
This number also includes over 25,000 International and National Entertainment Executives and Entertainment Professionals**

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- 3) A one page article in the [Beverly Hills Times Magazine](#) about the participant and/or sponsor individually. We go into production about this feature 3 - 5 months ahead of time.

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- 4) Participation in the [Emmy's or the Oscar's gift lounge](#). Gift bag inclusion is included. We go into production nine months to a year ahead of time.

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- 5) A 3 minute interview / video on [US Airways and American Airlines](#) that is also made into a short film. We go into production nine months to a year ahead of time.

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- 6) Each participant / sponsor will receive One minute on [CNN Airport Network](#) that will run 3 times a year prime time. We go into production nine months to a year ahead of time.

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[To view a list of airports click here](#)

7) **CNN Cable** 3 min a year at 3 different prime times. This can be broken up to 6 times half a minute run if so chosen. We go into production nine months to a year ahead of time.

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8) Constant and ever growing Internet Presence, SEO optimization with the latest technology at any given time, involving Google and other search engines. Please [click here](#) to see a full analysis on how SEO works and how fast Google and other search engines change their technologies. Only computer engineers can keep up with our rapid technology revolution. We work only with the best and many of them

[Click here to see more.](#)



9) Constant and ever growing Social Media Presence as presented in our **combined** SEO and Social Media Presentation above. 40 - 60 hrs a month.

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10) Production for **Bravo TV channel** 3 minutes per year. These minutes can be broken up into 30 seconds or even 15 seconds thus increasing the number of times the piece is shown. (Example: if you select to get your message across in 15 seconds your slide will run 12 times, which equals 3 minutes)

We go into production nine months to a year ahead of time.

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Bravo Media, LLC, more commonly known as **Bravo**, is an American basic cable and satellite television network and flagship channel, launched on December 1, 1980. It is owned by **NBC Universal** and headquartered in the **GE Building** in **New York City**. The channel originally focused on programming related to **fine arts** and **film**; it currently broadcasts several **reality television** series targeted at females ages 25 through 54, **acquired** dramas, and mainstream theatrically-released feature films. As of February 2015, approximately 92,295,000 American households (79.3% of households with television) receive Bravo.^[1]



11) Production for [Fox Business News](#): 3 minutes per year. We go into production nine months to a year ahead of time.

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12) Upon request and IF QUALIFIED individuals will be considered to be invested in [The Order of Constantine the Great and of Saint Helen.](#)

Please email requests to Lady Adrienne Papp.

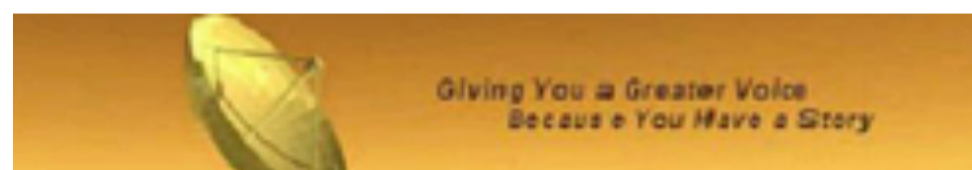
[Dr. Garth Fisher of Beverly Hills knighted in Helsinki, Finland.](#)

[Click here to see more.](#)



13) Two different [radio Interviews](#) airing each one time a year. (Altogether two different interviews will air.) Length is not restricted, but is kept below 30 minutes.

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14) The Y&A website will be heavily publicized and marketed. Everyone in the program will have the opportunity to write their own articles if they wished so. We will then publish them on the site after editing and approval. The number of articles written by anyone is not limited. If it would better fit your needs we can write the article for you based on an interview with you. This venue is an add-on to the rest of the media venues described above. This will serve to bring all participants together in terms of name recognition, demographics and comprehensive publicity. This feature also is in addition to our published articles on you elsewhere as described above, and our yearly [Syndication](#). The articles under this feature will be individually published for each participants.

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15) Full crew production of specific videos / commercials and other promotional materials upon request done by Atlantic Publicity Productions. You might want a video in your office running on an HD flat screen about your various services. This will entice your customers to reach for more than just one of your products and services as

Full Film Crew Included for Production. A value of \$ 30,000 minimum, to \$ 90,000 depending on your needs.

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16) Constant web-design updates. We will make sure that you have the latest trends in website design. We will also manage your regular updates of events, photos, products, services, or any addition to your site you may need. You will be able to have access to our designers any time you wish to make a change.

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17) Mobil compatible sites designed professionally. We will keep up with today's ever-changing technology and make sure your ranking stays high and your design is stylish.

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18) As many articles/notes a year as you wish published exclusively on Y&A 's interactive blog. These are updates on your company, products or special events in your life. These will be interactive on our "[Articles](#)" page only and are different from the publishing guidelines of point no. 14. The articles here will be collectively published.

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19) We give you the world's FIRST fully automated proprietary \$ 1.5 million dollar SEO system. [Pls click here for a full description. This is one of the most exciting part of our program.](#)



20) [Intellectual Property Protection](#)

Media Kits

OUR MEDIA VENUES AT A GLANCE (please scroll down)

CNN AIRPORT NETWORK

PRODUCTION FOR CNN AIRPORT NETWORK

VARIOUS MAGAZINES

AIRLINES

LIFESTYLE VIDEOS

VIDEOS SHOWS ON AIRLINES

COMBINED CNN AIRPORT NETWORK AND AMERICAN AIRLINES

ATLANTIC PUBLISHER ARTICLES

RADIO

AMERICAN AIRLINES

MOTION PICTURES FOR PRODUCT PLACEMENT UPON REQUEST

GIFT LOUNGES

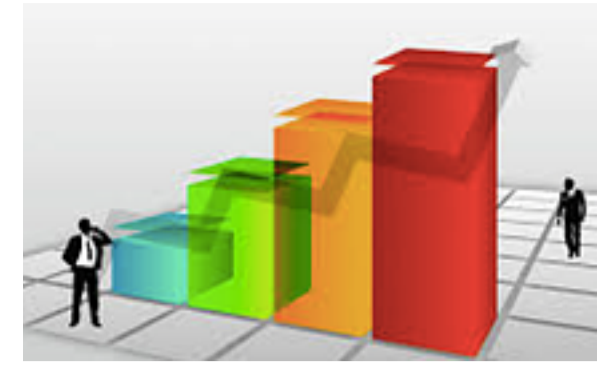
FOX BUSINESS NEWS

CNN CABLE MEDIA KIT

BRAVO MEDIA KIT

NEW BEAUTY MEDIA KIT

(Fox news on April 10, 2015 reported that between 3-4 billion dollars are spent on ads for the presidential campaign in 2016 just on ONE candidate. We are offering the same minutes during election year when all eyes are glued to television for a fraction of the price and a much larger viewership than the candidates can reach. Add to this the unique coincidence of election year, which further grows the viewership.)

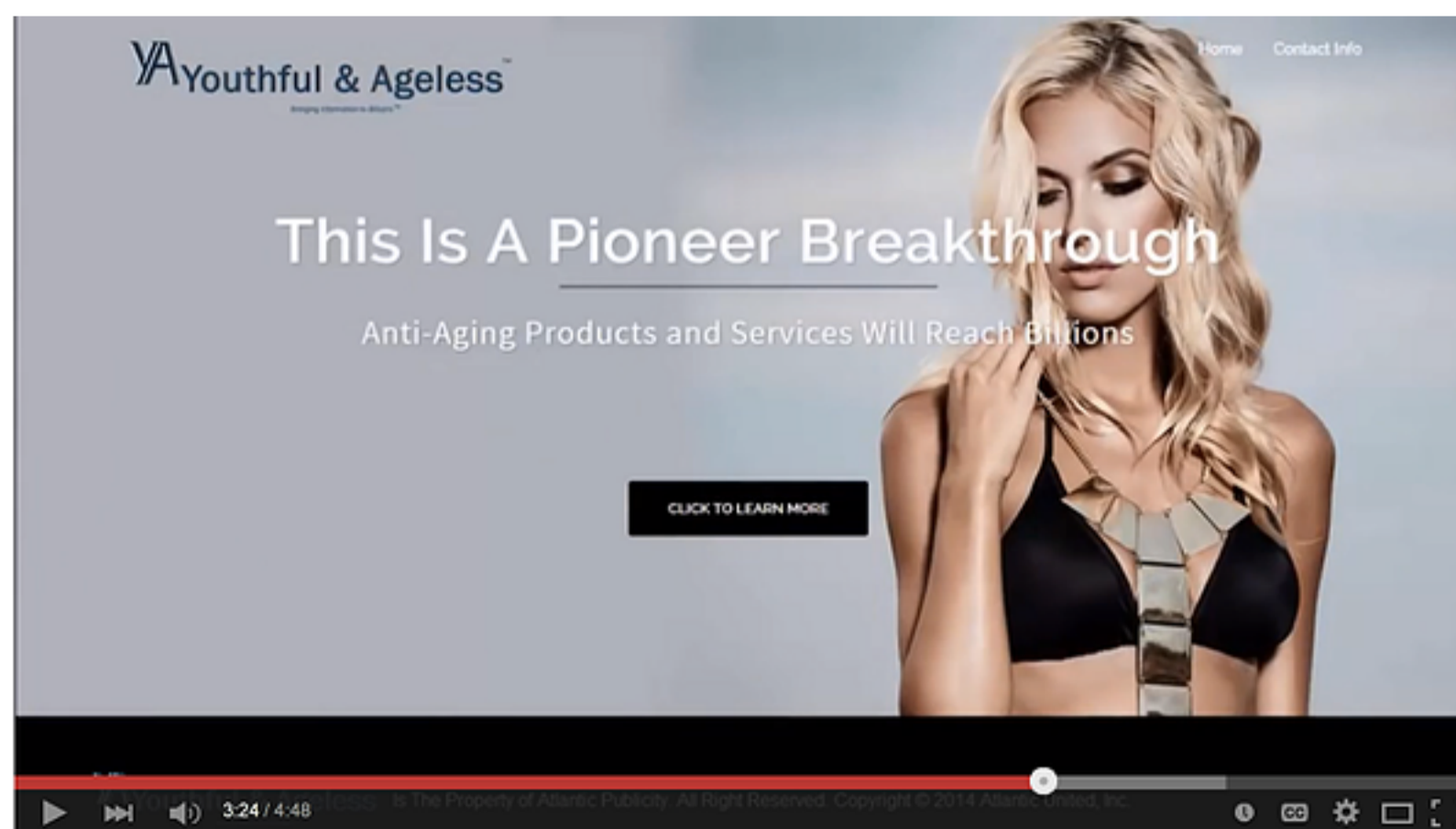


We offer you a comprehensive tailor made publicity platform that will govern your career higher and higher. We are one on one with you! Our comprehensive logistics is the Logo of the 21st Century. There is nothing more a publicity, media communication, or PR company can do for you! With us you have it all!

We are the first media company that introduced the World's First robotic SEO and also a Complex and Comprehensive Anti-Aging Movement that includes the latest and more innovative companies and practitioners with Anti-Aging products and services, academic research in three inter-related and inter-dependent areas of cancer research, anti-aging research, neuroscience, neuroplasticity and quantum physics. That is our product no 21. And, it has half a billion people in it and growing.

With Atlantic Publicity we guarantee your satisfaction and white glove service. The Best or Nothing!

21. Our Best Seller and MOST INNOVATIVE PRODUCT ON EARTH IS OUR "HONORABLE CAUSE" PLEASE SEE BELOW



YA Youthful & Ageless™

Bringing Information to Billions™
An Honorable Cause

**Youthful and Ageless™ , Bringing Information to Billions,
An Honorable Cause
Presentation**

View [here](#) how the biggest companies implementing the exact same logistics we are offering, except in different areas. The revolution is happening as part of moving on with technology in a consumer friendly, and a cost efficient way for you!

- * Fox Business Network between 6am to 8pm weekends to 56+ million cable and satellite subscribers**
- * CNN between 7am to 5pm weekdays to 73+ million cable and satellite subscribers**
- * CNN Airport Network between 5am and 8pm weekdays at 50 of the nation's busiest airports, covering more than 2,100 gates, 27 club rooms and other viewing areas (each spot is viewed by 21,000+ travelers. To view the list of airports, [click here](#)**

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This presentation is unedited as of yet. It is a work in progress

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